

UNIT 10 Questionnaires

One of the most famous and well-known dates in the history of England is 1066. That was the year when Duke William of Normandy and his army fought Harold at the battle of Hastings to decide who should be King of England.

The battle lasted all day. Then an arrow hit Harold in the eye and he was killed by some of William's knights. The English were beaten and William became king.

William wanted to find out as much as he could about his new kingdom. His men travelled all over England asking questions about who owned the land in each village. They wrote down how many slaves and free men there were; how many ploughs; how much woodland there was; how much the land was worth and how many fishponds, oxen and cows each farmer owned.

This great survey was all written down a thousand years ago in a book called the Domesday Book. Still today the government makes a similar survey. This is called a 'census' and it is a form which has to be completed every ten years. People are asked questions about their families and where they live. This tells the government how many people live in the country along with a lot of other information.

Much smaller surveys are often done by people who make and sell things to find out who buys what they sell, what their customers think about it – and what they would like.

These surveys are called 'questionnaires' – because they ask a lot of questions!
